

Good day—

I'd like to ask for your assistance in encouraging your neighbors to fill out their census form, if they have not done so. Self-responding to the census is the easiest and safest way to make sure you and your neighbors are counted. While in-person follow-up visits with non-responding residents began this week, there is still time to complete the form before a census enumerator visits their home.

- **Everyone Counts.** The census counts every person living in the U.S. once, only once and in the right place. From newborns to grandparents, be sure to include everyone when filling out your form for your household.
- **It's in the Constitution.** The U.S Constitution requires a census every 10 years.
- **It's about \$675 billion.** Census data determine how more than \$675 billion are spent, supporting your state, country and community's vital programs.
- **It's about redistricting.** After each census, state officials use the results to redraw the boundaries of their congressional and state legislative districts, adapting to population shifts.
- **Your privacy is protected.** It's against the law for the Census Bureau to publicly release your responses in any way that could identify you or your household. By law, your responses cannot be used against you and can only be used to produce statistics.
- **Taking part is your civic duty.** Completing the census is required: it's a way to participate in our democracy and say "I COUNT!"

A complete and accurate count is critical for Richardson. The results of the 2020 Census will affect community funding, congressional representation, emergency services strategies, and more. Visit [cor.net/census](http://cor.net/census) to find out more and [2020census.gov](http://2020census.gov) to fill out the form.

Current response rates as of August 3:

- Richardson – 65.4%
- Texas – 57.9%
- US – 63.0%

If you have any questions or need any additional information or resources, please feel free to contact me at [keith.krum@cor.gov](mailto:keith.krum@cor.gov) or at (972) 744-4257.

Thanks in advance for your assistance.

Best regards,

Keith Krum  
Senior Planner  
Development Services Department

## Non-response Follow-up for the 2020 Census Begins

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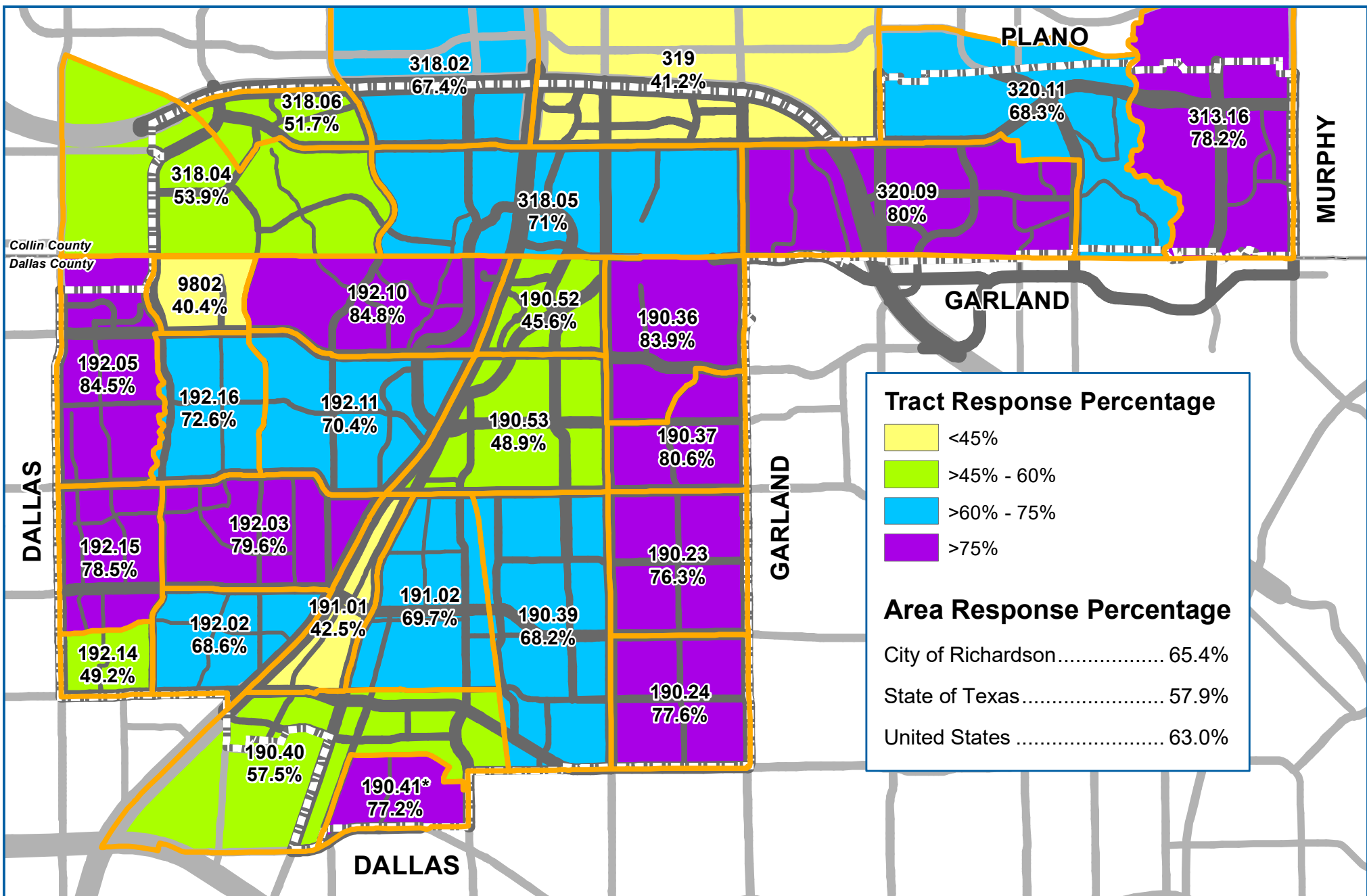
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# 2020 Census Response Rates by Tract

As of August 3, 2020

\* Note: The response rate for Tract 190.41 has been adjusted to take the closure of the Cutters Point Apartments into consideration.

